



14th **J** JAIPUR
JEWELLERY
SHOW **S**

the
December
show

JECC, JAIPUR
22-25 DECEMBER 2017

UPDATE

June 2017

JAIPUR JEWELLERY SHOW

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Name: JAIPUR JEWELLERY SHOW2017
 Venue: Jaipur Exhibition & Convention Centre (JECC), Sitapura, Jaipur
 Year: Fourteen
 Date: December 22-25, 2017

Timings	Business Hrs.	Open to Public
Friday 22/12/2017	10 A.M - 1 P.M	1 P.M - 7 P.M
Saturday 23/12/2017	10 A.M - 1 P.M	1 P.M - 7 P.M
Sunday 24/12/2017	10 A.M - 1 P.M	1 P.M - 7 P.M
Monday 25/12/2017	10 A.M - 1 P.M	1 P.M - 6:30 P.M

"Jaipur Jewellery Show is a Not-for-profit-Organization. It is incorporated under Rajasthan Non Trading Companies Act 1960 and is also registered under section 12AA of the Income Tax Act 1961".

OBJECTIVES:

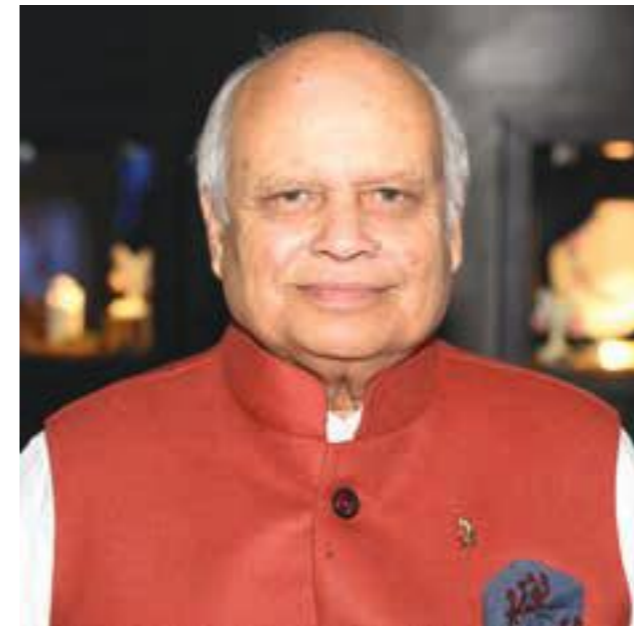
- n To provide a platform to the manufacturers of Gems & Jewellery to market these products.
- n To create awareness about the potential of this industry.
- n To setup research and training facilities.
- n To create job opportunities at the rural & urban level.
- n To initiate social projects.
- n To undertake projects for enhancement of gemstones & upgrading automation.
- n To provide a platform for gem & jewellery marketing at National & International level.

JJS EXHIBITORS' MEET

The Jaipur Jewellery Show Exhibitors' meet was held on 26 November 2016 at Hotel ITC Rajputana. The event provided a platform to the exhibitors to discuss their ideas and opinions with the JJS Organizing Committee. This meeting became all the more important since demonetization had taken place on 8 November. During the meet, most of the exhibitors were of the opinion that the show should be postponed owing to the prevalent circumstances. Their sentiments were kept in mind and it was decided to postpone the show.



Convenor's message



It's with a huge sense of satisfaction that I write once again to you through the columns of the JJS Newsletter, the 'Update'. The country has witnessed cataclysmic changes in the recent times. The churning it is going through has perhaps not been seen or experienced before. Bearing in mind the after effects of demonetization, the last edition of the JJS had to be called off. It was done on the popular demand. This did involve writing off the expenditure that we had incurred in the preliminary promotional work that we had undertaken for the JJS. However, following the old adage that desperate situations require desperate measures saw all of us adjust and adapt. The time has come for all of us to move forward. The GST is shortly going to be in place. The overall market sentiments are high. 'JJS 2017' will now emerge with new vigor and energy. I urge all of you to partake in the forthcoming mega jewellery event.

JJS 2017 will have all the ingredients which has made it such a popular show – appropriate trading platform, a complete show for precious metals and gemstones- suitable to all pockets, over 700 exhibition stalls, 30,000+ B2B & B2C visitors, JJS IJ Award Function, media splash, among others. Look forward to your active participation.

VIMAL CHAND SURANA
(CONVENOR-JJS)



RAJIV JAIN



DINESH KHATORIA



KAMAL KOTHARI



ASHOK SINGHI



AJAY KALA



B. N. GUPTA



J. P. TAMBHI



MAHAVIR P. SHARMA



MEHUL DURLABHJI



NAVRATAN KOTHARI



DR. NAWAL AGRAWAL



VIJAY CHORDIA



ALOK KOTAHWALA
(PERMANENT INVITEE)



SUDHIR KASLIWAL
(PERMANENT INVITEE)



Dr. K. L. JAIN
(SPECIAL INVITEE)

JJS-IJ JEWELLERS CHOICE DESIGN AWARDS

22 Categories, 600 Entries, 10,000 votes



The Indian Jeweller (Magazine) hosted one of its kind of glittering award ceremonies the "JJS-IJ Jewellers' Choice Design Awards 2016" night on Friday, 23 December 2016 at the Hotel Marriott in Jaipur. Manufacturers, retailers and designers from across the country had submitted their designs under various categories and price points for review and selection. The competition required manufacturers, designers and retailers to submit their best designs across 22 product categories. The winning pieces from over 600 entries were reviewed and chosen from over 10,000 votes received from retailers across India as well as the

Grand Jury Panel, in favour of their favourite designs. This activity alone made the awards a Jeweller's Choice awards. The host of the show, Indian actress, fashion designer, model and television presenter Mandira Bedi added a spark to the show with her witty ways. The Celebrity Presenters, Noted Film Star Manisha Koirala, Bhagyashree and Model turned Actress Aditi Gowitrikar added the glamour and beauty quotient to the Event. Among the prominent people present at the award ceremony was Mr. Ashok Parnami, President BJP, Rajasthan.



Renowned Jewellery companies like Narayan Jewellers, CH Jewellers, GRT Jewellers, Emerald Jewel Industry, Notandas & Sons, Sawansukha Jewellers, Birdhichand Ghanshyamdass, Khurana Jewellery House, Orra, Dwarkadas Chandumal Jewellers among others participated at the event and glittered even in more grandeur & splendour with their sizzling creations complementing the awards night on the ramp! Industry influencers and industrial leaders, who attended the function, complimented the event by appreciating and encourage the new talent. The awards night brought forth a wonderful opportunity for manufacturers and designers of India, to showcase their talent, creativity and products through a unique platform, which was accessible from any part of the country and created especially for them.



JJS-IJ Awards Again This Year!

One of the most look-forwarded-to events at the jewellery show is the JJS-IJ Awards where one gets to witness the top jewellery designs displayed by top models on the ramp, celebrities, music, fun and a 'spirited' evening. This year too, the event will be on the same grand scale with almost the same number of categories for awards. The date too is the same: 23 December, 2017.



IJ KNOWLEDGE FORUMS

WITNESSED ENTHUSIASTIC PARTICIPATION

For the first time the Indian Jewellery magazine also organized Knowledge Forums on 23 December. Held at Hotel Marriott, they were widely attended by jeweller fraternity. Jaipur Jewellery Show (JJS) supported the sessions. The first session was indeed very topical: 'Demonetization and a Way Ahead'. Since demonetization had happened only a month earlier – this session witnessed huge attendance.



Among the speakers were: Mr. Vipul Sutariya (Dharmanandan Diamonds); Mr. Sanjay Jhanwar (Tax Consultant); Mr. Anil Kataria (DP Jewellers) and Mr. Alok Kotahwala (Royal India).

The session was moderated by Mr. Rajiv Jain (Sambhav Gems and Secretary, JJS); Bottlenecks in Retail Jewellery Industry and Strategy to Combat it' also proved to be an interesting second session. Among the speakers were: Mr. Sandeep Kulhali (Titan Industries); Mrs. Tanya Rastogi (Lala Jugal Kishore Jewellers); Dr. Nawal Agarwal (Birdhichand Ghanshyamdass); Mr. Ashish Pethe (Waman Hari Pethe, Mumbai) and Mr. Jignesh Mehta (Divine Solitaires).

The session was moderated by Mr. Shailesh Sanghani (Priority Jewels). The issue of unorganized manufacturing has long plagued the jewellery industry. It was therefore only appropriate that the third session was on 'Organizing the Unorganized Manufacturing'. Among the speakers were: Mr. Srinivasan (Emerald Jewel Industry India Ltd.); Mr. Pramod Derewala (Derewala Jewellers) and Mr. Mansukh Kothari (Vasupati Jewellers). The session as moderated by Mrs. Nirupa Bhatt (GIA India).

Q & A: EVERYTHING YOU WANTED TO KNOW ABOUT JJS

What is Jaipur Jewellery Show (JJS)? How did it begin?

Since Jaipur is now fast becoming a household name for exquisite jewellery, a small step was confidently taken by Late Shri Rashmikant Durlabhji & a team of like-minded individuals, to give a further fillip to the city by launching the Jaipur Jewellery Show (JJS) 2003. The vision was clear: giving an impetus to the Gems and Jewellery trade; placing Jaipur on the World Gem & Jewellery Map. Adapting the new trends of marketing for gem & Jewellery, such an exposition in Jaipur was long overdue as the city has a rich legacy of Gems and Jewellery trade. The show which began with just over 60 stalls now has over a whopping 700 stalls with many in the waiting list.



When and where will the 2017 edition be held?

JJS 2017 will be held from 22 to 25 December at Jaipur Exhibition and Convention Centre (JECC) at Sitapura. With two large pillar-less halls spreading over an area of 2 lac sq. ft, a convention center and nearby luxury hotels, JECC is an ideal destination for showcasing varied products. JJS has been held in December every year and is therefore called the 'December Show'.

What will be the prominent features of JJS 2017?

JJS is also known as a complete show with diamonds, colour stones, precious metals - silver, gold, base metals-carving and beads being showcased and marketed. The exposition will also cover jewellers and gemstone dealers, jewellery institutes, publications as well as e-commerce TV marketing. One of the special features of the Jaipur Jewellery Show will be focus on the latest designs and trends of jewellery. People get to see the latest in fashion from traditional heavy gold ornaments to light weight jewellery. Those who are looking for fashion accessories and stone studded jewellery will not be disappointed. Yellow & White gold ornaments are also expected to be displayed as new production. Similarly, ornaments with traditional and oriental look as well as fusion in fancy cut gemstones will also be displayed at the mega gems and jewellery show.

What will be the theme of JJS 2017?

The theme this year will be **Ruby...Red, Rare, Royal**. A special feature of the JJS has always been the fact that different stones and jewellery items have been proactively promoted as a theme. Before choosing a theme, team JJS ensures the promotion of interest of Jaipur. For instance, in the past years the themes have been on gems emerald, tanzanite, diamond jewelry and kundan meena.

Where can I register for JJS 2017?

Register at: <http://www.jaipurjewelleryshow.org/>

How does JJS benefit the jewelers?

JJS is of huge benefit to a participating jeweler. It provides an apt platform for networking, sale, interaction and absorbing new techniques and trends. Over 30,000 visitors come to the glittering show, many of whom are potential customers. JJS also has as its affiliation with prestigious organizations like GIA, DTC, GJEPC, WFDB, CIBJO, GJF, ICA, Rio-Tinto, Gemfields, IGI, SGL and Jewellers Association. Through their stalls and representatives, the exhibitors gain immense knowledge. Furthermore, the knowledge sessions at the event are a learning experience.

Does JJS also benefit customers?

Gems & Jewellery shows are held all over the world. However, these are either exclusive B2B international shows or consumer shows. JJS is a unique show which has focused both on B2B & B2C. Jewelers & Consumers find this rare platform apt for a 360 degrees feedback. While jewelers come across the usual display of wide variety of goods both in colour gemstones and diamonds – the metals, beads and carving are equally popular. At the same time, the consumers get an opportunity to see numerous booths displaying goods in such an easy format. Here they can simply pick and buy from a number of sellers. They can also place orders customizing the jewelry as per their liking. They can compare and finalize a piece along with their retailers and friends – which makes it an amazing experience for them.



Are there any learning opportunities for jewellery design students at JJS 2017?

The JJS, in the past few years, has emerged as an important forum for learning and disseminating technical knowledge and skills. Various knowledge sharing sessions are held on diverse topics that provide immense learning opportunities for the students.

Are there any new initiatives being taken by JJS?

In an effort to showcase the legacy of Jaipur as a city of fine gemstones, cutting and polishing and to promote craftsmanship, a gem Museum has been planned by prominent jeweler, Dr. Rajnikant Shah. And since it has been the prime endeavor of team JJS to promote trade activities JJS will be contributing in establishing a museum of Gems and Jewelry in Jaipur.



A GLIMPSE OF THE THEMES OF JJS



A special feature of the JJS has always been the fact that different stones and jewellery items have been proactively promoted as a theme. Before choosing a theme, team JJS ensures the promotion of interest of Jaipur. The hallmark of the themes has been its well-crafted designs and artworks.

When it began in 2003, the theme was based on defining and redefining colours. Since 2005, the themes highlighted the 'Mystique of gems'. From 2006 to 2009

What are JJS-IJAwards?

Indian Jeweler has been hosting 'JJS-IJ Jewelers' Choice Design Awards' for 6 years at a Gala Awards Ceremony. It is an innovative and one-of-its-kind platform to bring together small and big manufacturers as well as top retailers from across the nation. They are awarded under various categories by a grand jury panel.

The who's who of gem and jewellery industry as well as Bollywood actors and top models attend the ceremony.

Is JJS a trendsetter?

Over the years, the JJS has become the hallmark for setting new trends. In fact, many times varied trends are discerned. The show with ruby as its theme this year will showcase an extravagant offering of diamond and colour stone jewellery, kundan and polki sets, emerald trails from chokers, rubelites edged kundan necklaces and diamond necklaces with emerald, rubies, sapphires and amazing pearl based jewellery. The show will be a grand mix of traditional as well as modern jewellery.

Why did JJS not take place in 2016?

Due to the uncertain circumstances prevalent after demonetization in November 2016 majority of exhibitors were of the opinion that show should be postponed. Hence, Looking to the sentiments of the exhibitors during exhibitors' meet held on 26 Nov, 2016 & the consumer market situation, the organizing committee of Jaipur Jewellery Show took a decision to Postpone JJS 2016.

the focus has been on precious gemstones like **emerald and tanzanite**. In 2010 and 2011 the theme of the mega jewellery show was on the regal and traditional jewellery style, **Kundan Meena**.

In 2012 and 2013 the theme of the show was the stunning and glittering gemstone **Diamond**. Similarly, in 2014 and 2015 the theme highlighted the simplicity and beauty of the rare red gemstone, **Ruby**. This year also the theme of the jewellery show is **Ruby...Red, Rare, Royal**



JJS's CAVALCADE OF CHIEF GUESTS



JJS 2003, Ms. Vasundhara Raje, Chief Minister of Rajasthan



JJS 2004, Mr. R.Gopalan, Joint Secretary, Ministry of Commerce



JJS 2005, Mr. Shmuel Schnitzer
President of World Federation of Diamond Bourses



JJS 2006, Donna Baker
Acting President of Gemmological Institute of America

One of the special features of the Jaipur Jewellery Show (JJS) has been its eminent Chief Guests – most of them related to the gems and jewellery industry. In the year 2003, Chief Minister of Rajasthan, Ms. Vasundhara Raje inaugurated the mega gems and jewelry event. The following year, Joint Secretary, Ministry of Commerce, Government of India, Mr. R.Gopalan, IAS, graced the glittering event as the Chief Guest. The year 2005 saw the President of World Federation of Diamond Bourses (WFDB), Mr. Shmuel Schnitzer as the Chief Guest. The following year, the Acting President of Gemological Institute of America (GIA), Ms. Donna Baker added elegance to JJS by being the Chief Guest. In the subsequent year (2007), Dr. Gaetano Cavaleri, President, CIBJO added grace to the event as the Chief Guest. In 2008, the Chairman of GJEPC, Mr. Vasant Mehta was the Chief Guest. Similarly, in the year 2009 Managing Director of Diamond Trading Company International (DTC), Ms. Varda Shine, was the Chief Guest. In 2010, Principal Secretary, Industries and Chairman of RIICO, Mr. Sunil Arora, was the Chief Guest and the Additional Secretary, Ministry of Commerce and Industry, Government of India, Mr. D.K. Mittal, was the Guest of Honour. In 2011, the Manager, Diamonds, Sales & Marketing, Rio Tinto, India, Mr. Vikram Merchant was the Chief Guest of



JJS 2007, Dr. Gaetano Cavaleri, President, CIBJO



JJS 2008, Mr. Vasant Mehta, Chairman of GJEPC

the event. In 2012, Mr. Sean Gilbertson, Executive Director of London-based Gemfields Plc and Mr. Pankaj Parekh, Vice Chairman of the Gems and Jewellery Export Promotion Council (GJEPC), were the Chief Guest and Guest of Honour respectively, of the event. In 2013, Hon'ble Governor of Rajasthan, Smt. Margaret Alva was the Chief Guest of the event while Mr. Vipul Shah, Chairman, GJEPC was the Guest of Honour. In the subsequent year (2014), Mr. Siddharth, Director General of Supplies and Disposal in the Union Ministry of Commerce, was the Chief Guest of the event while Mr. Vipul Shah, Chairman-GJEPC and Mr. Kurt Zbinden, Vice President of Swarovski (Asia operation), were the Guest of Honour. In 2015, Chief Minister, Government of Rajasthan, Ms. Vasundhara Raje was the Chief Guest while Mr. Praveen Shankar Pandya, Chairman-GJEPC, and Mr. Bhaskar Bhat, Managing Director-Titan Industry



JJS 2009, Ms. Varda Shine, M.D. of D.T.C.



JJS 2010, Mr. Sunil Arora, Chairman of RIICO



JJS 2011, Mr. Vikram Merchant, Manager Rio Tinto, India

were the Guest of Honour on the occasion. As per tradition this year too distinguished personalities and experts of the gems and jewelry industry will grace the event as the Chief Guest and Guest of Honour.



JJS 2012, Mr. Sean Gilbertson, Executive Director of Gemfields Plc



JJS 2013, Smt. Margaret Alva, Hon'ble Governor of Rajasthan



JJS 2014, Mr. Siddharth, D.G. S & D Union Ministry of Commerce



JJS 2015, Vasundhara Raje, Chief Minister of Rajasthan

JJS: PARTICIPANT AND VISITOR FRIENDLY!



The top B2B and B2C jewellery event of the country: Jaipur Jewellery Show (JJS) stands out for being participant and visitor friendly. Small wonder then that over the years there has been a growing popularity witnessed for the event.

The 4-day mega jewellery event to be held at the JECC from 22 to 25 December will be providing a number of facilities not only for the exhibitors but also for the visitors as well as the members of the media.

Section wise exhibits display will make it convenient for the visitors and buyers to focus themselves on the exhibits displayed.

Free Guest passes (depending on the number of booths) will also be provided to the exhibitors so that they have the privilege of inviting their guests and potential customers free of cost.

Strong Room Facilities will also be provided to the exhibitors for keeping their valuable merchandise. Both the halls will have their separate Vault facilities.

One of the huge plus points of the venue for JJS is the **ample parking space available at the venue**. The visitors and guests will have absolutely no problem in parking their vehicles at an earmarked site.

JJS believes in the dictation that **'food matters!'** The event is known for the sumptuous lunch that it provides to the participating exhibitors and visitors. The same arrangement will be made this year as well.

Furthermore, kiosks for water and Canteens will be located at convenient points in the show, as in the past.

Free of cost Shuttle services will be in operation from two points in the city- Ramniwas Bagh & SMS Investment ground –to provide smooth and convenient transportation to the venue and back.

Security is of immense importance at any event but even more so at a jewellery show. At JJS no stones are left unturned in ensuring total security for the high value products being displayed by the exhibitors. Needless to say, large number of CCTV cameras will be placed at vantage points. The security agency personnel will manage the security measures and ensure foolproof arrangements.

A **'Business Center'** will be a set up at the venue to facilitate organisers as well as exhibitors of the jewellery show. The Center will be equipped with PCs, printer and photocopying machines etc. There will also be a **'Media Centre'** with PCs for the media to file their stories from there itself. It will be manned by the PR Agency personnel handling media coordination for JJS.

Free Entry for outstation visitors through online visitor registration at www.jaipurjewelleryshow.org

Entry procedure will be smooth but not for those who want to enter without the authorized passes made by the organisers. There will be a smooth process for the making of entry passes at the spacious registration area.



International Colored Gemstone Association (ICA) is a non-profit organization, which is a worldwide body specifically created to promote the global colored gemstone industry.

ICA was founded in 1984 and now comprises of over 600 gemstone dealers, cutters, miners and retailers from 47 countries who are devoted to promoting the knowledge and appreciation of colored gemstones.

ICA's global network works to develop and maintain consistent business standards necessary to improve international communication and facilitate trade of colored gemstones. ICA organizes a 'Biennial Congress' in select cities of various countries across the world. The forthcoming 17th edition of ICA Congress will be held in Jaipur from 21 to 24 October 2017.

Over 300 global members of the International Colored Gemstone Association are scheduled to participate in this Congress. The 4-day global event will witness business sessions, exhibition, speaker sessions, mini cricket, golf tournament as well as cultural evenings.

Venue: Hotel Fairmont (Near Kukas, NH No 8, Delhi Jaipur Highway).

ATA CARNET INTRODUCED IN JAIPUR

Jaipur, 2 June: The Central Board of Excise & Customs (CBEC), Ministry of Finance, Government of India has extended the facility of customs clearance of goods against ATA Carnet (Notification No. 157/90 Customs dated 28 March, 1990) to Jaipur Port from 6 April 2017.

ATA Carnet permits duty free temporary admission of goods into a member country without the need to raise customs bond, payment of duty and fulfillment of other customs formalities in one or a number of foreign countries. ATA Carnet will be most beneficial for international exhibitors at the upcoming 4-day Jaipur Jewellery Show (JJS) to be held in Jaipur from 22 to 25 December, 2017.



This was informed by Joint Secretary and Spokesperson of JJS, Mr. Ajay Kala. He further added that the foreign exhibitors will find this facility helpful for displaying their jewellery items to visitors at the mega jewellery fair. However, they cannot make sales.

Prior to the extension, the facility has already been provided at Mumbai, Chennai, Kochi, Kolkata ports, New Delhi, Bangalore, among others.

FLOOR PLAN JJS 2017

